

For Immediate Release

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Contact:

Anthony F. Bowen

Elite Island Resorts

+ 1 758 484-1289

anthonybowen@candw.lc

ANTHONY BOWEN JOINS ELITE ISLAND RESORTS

*New Saint Lucia-based position reaffirms brand commitment to quality
and to the Caribbean*



Caribbean hotelier Anthony Bowen.

Photograph available at: <http://tinyurl.com/tonybowen>

SAINT LUCIA (December 20, 2010) - Veteran and award-winning Caribbean hotelier Anthony Bowen has been appointed Regional Managing Director of Elite Island Resorts.

CEO of the resort group Robert Barrett announced that the Saint Lucia-based Bowen, who also serves as President of the Saint Lucia Hotel and Tourism Association (SLHTA), has been selected to lead the hospitality company's charge throughout the Caribbean. "Our brand is poised for continued growth (and) with Tony managing that growth in the Caribbean region and Saint Lucia in particular, we are confident of a successful 2011 and far beyond."

Bowen, a former Saint Lucia and Caribbean Hotelier of the Year, recently received the 2010 Gold Award for Outstanding Contribution to Caribbean Tourism by Virgin Holidays in London.

"I hope to share with Elite my experience in quality hospitality in the Caribbean as well as my professional connections and friendships," Bowen said, adding, "Elite has an admirable track record in this industry and I feel they are the perfect organization to be aligned with as their growth and development continues."



Steve Heydt, President of Elite Island Resorts (left), welcomes Anthony Bowen to the team.
Photograph available at: <http://tinyurl.com/tonybowen2>

Anthony Bowen, who also is CEO of Sotheby's International Realty in Rodney Bay, graduated from Bournemouth College's University of Dorset in the United Kingdom. He holds Membership to the Hotel Catering and Institutional Management Association and has held senior positions at the region's leading resorts, including Sandy Lane, Glitter Bay and Royal Pavilion, all in Barbados; Ciboney in Ocho Rios, Jamaica; St James's Club and Villas in Antigua; and Windjammer Landing Villa Beach Resort in Saint Lucia.

About Elite Island Resorts

Elite Island Resorts represents an impressive collection of unique beachfront properties in the Caribbean. Each Elite Island Resorts property provides something unique to fulfill every traveler's desires, with offerings ranging from destination weddings or romantic escapes to family retreats or eco vacations. Resorts include LaSource in Grenada; Long Bay Beach Resort & Villas in Tortola; Palm Island Resort in St. Vincent and the Grenadines; and Galley Bay Resort & Spa, St. James's Club, and The Verandah Resort & Spa, all in Antigua. For more information visit www.eliteislandresorts.com or call 1 800-858-4618.

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