

INTERVAL INTERNATIONAL®

THE QUALITY VACATION EXCHANGE NETWORK®

CONTACT:

Richard S. Kahn / Kelly Graham

R.Kahn@KTCpr.com / K.Graham@KTCpr.com

516-594-4100

Béatrice de Peyrecave

305-666-1861 ext. 7032

Beatrice.dePeyrecave@Intervalintl.com

BAY GARDENS BEACH RESORT AND SPA RECEIVES PRESTIGIOUS INDUSTRY AWARD FROM INTERVAL INTERNATIONAL

MIAMI, FL, December 8, 2010 - Interval International, a leading global provider of vacation services, recently presented Bay Gardens Beach Resort and Spa with the Interval International Premier Resort® award. The annual award recognizes resorts that provide outstanding vacation experiences with state-of-the-art conveniences, and modern features and appointments.

Wholly owned by Bay Gardens Resorts Group, the property is a luxury oceanfront retreat on the northern coast of St. Lucia, an island paradise well known for its spectacular beaches, lush rainforests, and volcanic peaks. It is situated in the heart of Rodney Bay Village, which offers visitors easy access to a wide selection of restaurants, retail outlets, and live entertainment.



"Bay Gardens Beach Resort and Spa has earned the highest level designation in our resort recognition program owing to its desirable location, the caliber of its accommodations, and the exceptional services it offers," noted Neil Kolton, director, Caribbean and Florida, resort sales and service, Interval International. "This distinction identifies the resort as exceeding

Interval's already rigorous affiliation standards and we are delighted to present this award to the Bay Gardens team."

The property features beautifully appointed spacious two-bedroom vacation ownership units with full kitchen, living and dining areas, balcony or patio, and spectacular views. Its architecture is inspired by French Caribbean and Georgian Plantation style, juxtaposing the timeless charm of timbered balconies and verandas with up-to-date amenities and service. Interiors combine an elegant tropical décor with sleek contemporary finishes.

"We are very pleased to receive this prestigious award because it acknowledges not just the quality of our product, but also the tremendous commitment of our staff who dedicate themselves to exceeding guest expectations each and every day," remarked Berthia Parle, MBE, general manager, Bay Gardens Beach Resort.

On-site amenities include three restaurants, a swimming pool with a hot tub, a fitness center, La Mer Beauty Salon and Spa, and a dive facility. Guests can rent water sports equipment for scuba diving, windsurfing, and water skiing. They can also enjoy a marina, golf course nearby, as well as spectacular sites, including Pigeon Island National Park, within a 15-minute drive.

Interval is committed to understanding the unique needs of the Caribbean region and providing products and programs tailored to this market. As a Strategic Partner of the Caribbean Hotel and Tourism Association (CHTA) and a Board Member of the Caribbean Tourism Organization's Education Foundation, the company has been a long-time supporter of the tourism industry in the Caribbean.

Interval International operates membership programs for vacationers and provides value-added services to its developer clients worldwide. Based in Miami, Florida, the company has been a pioneer and innovator in serving the vacation ownership market for more than 34 years. Today, Interval has an exchange network of more than 2,500 resorts in over 75 nations. Through offices in 14 countries, Interval offers high-quality products and benefits to resort clients and approximately 2 million families who are enrolled in various membership programs. Interval is an operating segment of Interval Leisure Group, Inc. (Nasdaq: IILG), a leading global provider of membership and leisure services to the vacation industry.

#

Interval International, 6262 Sunset Drive, Miami, FL 33143 U.S.A.
www.intervalworld.com www.resortdeveloper.com