



For Immediate Release

Source: Saint Lucia Tourist Board

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VIRGIN HOLIDAYS SALUTES TOURISM VETERAN ANTHONY BOWEN

SAINT LUCIA (November 24, 2010) - Veteran Caribbean tourism industry professional Anthony Bowen, a director of the Saint Lucia Tourist Board, has been recognized for his outstanding contribution to the region's tourism industry.



Anthony Bowen accepts his award from Amanda Wills, Managing Director of Virgin Holidays, at a space-themed Virgin Holidays Awards in London. The event recognized and gave thanks to Virgin Holidays' global industry partners for their hard work and commitment in 2009/2010.

Photograph available at: <http://tinyurl.com/anthonybowen>

Bowen, CEO of Sotheby's International Realty in Rodney Bay, received Virgin Holidays' 2010 Gold Award for Outstanding Contribution to Caribbean Tourism at Virgin Holidays' gala awards evening during the World Travel Market in London this month.

He was a long-time executive at Saint Lucia's Windjammer Landing Villa Beach Resort. "I am absolutely overwhelmed by this most prestigious award. I enjoy doing all that I can to see Caribbean nationals pursue and succeed in tourism and have never ever sought such recognition. I only wish that my mother and father were alive to share this with me and my family," said Bowen, a native of Barbados and resident of Saint Lucia.

Bowen, President of the Saint Lucia Hotel and Tourism Association, has worked at properties in Antigua, Barbados, Saint Lucia and Jamaica, and served on various boards and committees in all of these island nations.

"We congratulate Tony on another outstanding accolade, and are thankful that he has chosen Saint Lucia to invest his outstanding gifts, talents and abilities," said Louis Lewis, Saint Lucia's Director of Tourism.

Bowen currently serves as Regional Vice President of the Caribbean Hotel & Tourism Association (CHTA) and is also the treasurer of the Caribbean Hotel & Tourism Association Education Foundation which has awarded scholarships to a number of Saint Lucian nationals.

The award comes four years after Bowen's industry partners and peers recognized him as "Caribbean Hotelier of the Year" in 2006.

For further information, contact the nearest Saint Lucia Tourist Board office: Head Office: 1 758 452-4094; UK: 207 341-7002; USA: 1 800 456-3984 and Canada: 1 800 869-0377.

About Saint Lucia

One of the Windward Islands of the West Indies' Lesser Antilles, Saint Lucia (pronounced Saint LOO-sha) is nestled halfway down the Eastern Caribbean archipelago. The "Helen of the West Indies," Saint Lucia is known for its natural beauty and diverse attractions, including the signature Piton Mountains - a UNESCO World Heritage Site - a tropical rainforest and one of the world's few drive-in volcanoes. Culturally rich offerings include the bustling marketplace in the capital of Castries, quaint fishing villages along the coastline, and the annual Saint Lucia Jazz festival. Saint Lucia's wide range of accommodations includes world-class five-star resorts, all-inclusive resorts, intimate inns and value-oriented properties. Saint Lucia also is home to world class cruise and yachting facilities.

For more information, visit www.saintlucianow.com

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