



For Immediate Release

Source: Coco Palm

Contact: Jean St. Rose + 1 758 456-2800 - pr@coco-resorts.com

BUSINESS AS USUAL AT SAINT LUCIA'S COCO PALM

RODNEY BAY, Saint Lucia (November 21, 2010) - The Coco Palm Hotel in Rodney Bay Village, Saint Lucia is open for business after emerging from last month's Hurricane Tomas with no infrastructural damage and no injuries to guests or to staff.

The 101-room hotel, whose staff members - headed by General Manager Jean St. Rose - worked around the clock to ensure the safety of guests and to avoid any disruption to the operations of the hotel, is offering a value proposition that is hard to beat.

"With incredible airfares, particularly from North America to the island, and special hotel rates, we are inviting travelers to come and see what our legendary island and popular hotel has to offer," said Feolla Chastanet, Coco Palm's Managing Director.

"We are very grateful to see healthy bookings," Ms. Chastanet added, noting that the guest experience will be enhanced with the opening of the new Baywalk Mall and Saint Lucia's first casino, located a stone's throw from Coco Palm. The new mall, which has opened ahead of what is anticipated to be another strong winter season for Coco Palm, features more than 60

shops and restaurants and includes a world class casino which is expected to open its doors shortly.

Ms. Chastanet assured that power, Internet access, phone service and water have been restored at Coco Palm, thanks to the efficiency of the local utility companies, and she showered praise on her staff for mobilizing support for less fortunate communities in the south of the island.

About Coco Palm

Located in the heart of Saint Lucia's entertainment capital, Rodney Bay Village, the award-winning Coco Palm caters to the savvy traveler looking for a chic boutique hotel with affordable rates and unparalleled standards of style and service. For further information or reservations, visit www.coco-resorts.com or call toll free 1 877-655-COCO (2626) or +1 758 456-2800.

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Coco Resorts | P.O. Box GM605 | Rodney Bay Blvd, | Rodney Bay Village | Saint Lucia

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